



Counties: Bullock, AL



2000 Total Population	11,714
2000 Group Quarters	1,511
2008 Total Population	11,241
2013 Total Population	10,843
2008 - 2013 Annual Rate	-0.72%



2000 Households	3,986
2000 Average Household Size	2.56
2008 Households	3,917
2008 Average Household Size	2.48
2013 Households	3,801
2013 Average Household Size	2.45
2008 - 2013 Annual Rate	-0.6%
2000 Families	2,731
2000 Average Family Size	3.13
2008 Families	2,650
2008 Average Family Size	3.08
2013 Families	2,542
2013 Average Family Size	3.07
2008 - 2013 Annual Rate	-0.83%



2000 Housing Units	4,727
Owner Occupied Housing Units	62.8%
Renter Occupied Housing Units	21.5%
Vacant Housing Units	15.7%
2008 Housing Units	4,751
Owner Occupied Housing Units	62.0%
Renter Occupied Housing Units	20.4%
Vacant Housing Units	17.6%
2013 Housing Units	4,751
Owner Occupied Housing Units	59.4%
Renter Occupied Housing Units	20.6%
Vacant Housing Units	20.0%

Median Household Income

2000	\$20,708
2008	\$23,531
2013	\$25,252

Median Home Value

2000	\$53,955
2008	\$77,040
2013	\$79,171

Per Capita Income

2000	\$10,163
2008	\$12,975
2013	\$14,108

Median Age

2000	35.0
2008	36.1
2013	37.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Bullock, AL****2000 Households by Income**

Household Income Base	3,993
< \$15,000	40.9%
\$15,000 - \$24,999	16.5%
\$25,000 - \$34,999	12.4%
\$35,000 - \$49,999	13.2%
\$50,000 - \$74,999	10.2%
\$75,000 - \$99,999	4.3%
\$100,000 - \$149,999	2.1%
\$150,000 - \$199,999	0.0%
\$200,000+	0.5%
Average Household Income	\$28,427

2008 Households by Income

Household Income Base	3,917
< \$15,000	36.6%
\$15,000 - \$24,999	15.2%
\$25,000 - \$34,999	12.8%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	13.0%
\$75,000 - \$99,999	3.9%
\$100,000 - \$149,999	3.0%
\$150,000 - \$199,999	0.3%
\$200,000+	0.4%
Average Household Income	\$32,569

2013 Households by Income

Household Income Base	3,801
< \$15,000	34.4%
\$15,000 - \$24,999	15.2%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	14.9%
\$50,000 - \$74,999	14.1%
\$75,000 - \$99,999	5.1%
\$100,000 - \$149,999	3.2%
\$150,000 - \$199,999	0.4%
\$200,000+	0.4%
Average Household Income	\$34,803

2000 Owner Occupied HUs by Value

Total	2,967
<\$50,000	46.1%
\$50,000 - 99,999	36.4%
\$100,000 - 149,999	7.8%
\$150,000 - 199,999	2.5%
\$200,000 - \$299,999	3.6%
\$300,000 - 499,999	1.4%
\$500,000 - 999,999	1.2%
\$1,000,000+	0.9%
Average Home Value	\$86,562

2000 Specified Renter Occupied HUs by Contract Rent

Total	982
With Cash Rent	81.0%
No Cash Rent	19.0%
Median Rent	\$202
Average Rent	\$206

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Bullock, AL



2000 Population by Age

Total	11,714
0 - 4	6.3%
5 - 9	7.5%
10 - 14	7.5%
15 - 19	7.6%
20 - 24	7.5%
25 - 34	13.7%
35 - 44	15.6%
45 - 54	12.8%
55 - 64	8.3%
65 - 74	5.9%
75 - 84	4.9%
85+	2.4%
18+	73.9%

2008 Population by Age

Total	11,241
0 - 4	6.5%
5 - 9	6.3%
10 - 14	6.4%
15 - 19	6.7%
20 - 24	7.6%
25 - 34	15.0%
35 - 44	13.8%
45 - 54	14.3%
55 - 64	10.7%
65 - 74	6.1%
75 - 84	4.0%
85+	2.4%
18+	76.6%

2013 Population by Age

Total	10,843
0 - 4	6.4%
5 - 9	6.1%
10 - 14	6.3%
15 - 19	6.6%
20 - 24	7.6%
25 - 34	14.1%
35 - 44	14.0%
45 - 54	13.4%
55 - 64	12.5%
65 - 74	6.7%
75 - 84	4.1%
85+	2.4%
18+	77.2%

2000 Population by Sex

Males	52.4%
Females	47.6%

2008 Population by Sex

Males	53.2%
Females	46.8%

2013 Population by Sex

Males	53.7%
Females	46.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Bullock, AL****2000 Population by Race/Ethnicity**

Total	11,714
White Alone	25.3%
Black Alone	73.1%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.4%
Two or More Races	0.7%
Hispanic Origin	2.7%
Diversity Index	43.4

2008 Population by Race/Ethnicity

Total	11,241
White Alone	24.3%
Black Alone	73.7%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.5%
Two or More Races	0.8%
Hispanic Origin	3.8%
Diversity Index	44.2

2013 Population by Race/Ethnicity

Total	10,843
White Alone	23.9%
Black Alone	73.7%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.7%
Two or More Races	0.9%
Hispanic Origin	4.6%
Diversity Index	45.2

**2000 Population 3+ by School Enrollment**

Total	11,274
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	12.7%
Enrolled in Grade 9-12	7.0%
Enrolled in College	2.1%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	74.4%

2008 Population 25+ by Educational Attainment

Total	7,472
Less than 9th Grade	15.0%
9th - 12th Grade, No Diploma	24.4%
High School Graduate	35.4%
Some College, No Degree	14.5%
Associate Degree	3.0%
Bachelor's Degree	4.3%
Graduate/Professional Degree	3.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Bullock, AL****2008 Population 15+ by Marital Status**

Total	9,080
Never Married	40.7%
Married	37.9%
Widowed	10.0%
Divorced	11.4%

**2000 Population 16+ by Employment Status**

Total	9,069
In Labor Force	41.6%
Civilian Employed	37.9%
Civilian Unemployed	3.6%
In Armed Forces	0.1%
Not in Labor Force	58.4%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	85.8%
Civilian Unemployed	14.2%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	86.9%
Civilian Unemployed	13.1%

2000 Females 16+ by Employment Status and Age of Children

Total	4,247
Own Children < 6 Only	6.4%
Employed/in Armed Forces	3.9%
Unemployed	0.8%
Not in Labor Force	1.7%
Own Children < 6 and 6-17 Only	6.1%
Employed/in Armed Forces	2.5%
Unemployed	0.9%
Not in Labor Force	2.7%
Own Children 6-17 Only	19.0%
Employed/in Armed Forces	9.9%
Unemployed	0.7%
Not in Labor Force	8.4%
No Own Children < 18	68.5%
Employed/in Armed Forces	20.3%
Unemployed	2.5%
Not in Labor Force	45.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Bullock, AL

**2008 Employed Population 16+ by Industry**

Total	3,269
Agriculture/Mining	7.1%
Construction	6.1%
Manufacturing	20.1%
Wholesale Trade	3.0%
Retail Trade	7.8%
Transportation/Utilities	7.2%
Information	0.7%
Finance/Insurance/Real Estate	3.4%
Services	34.5%
Public Administration	10.1%

2008 Employed Population 16+ by Occupation

Total	3,269
White Collar	35.9%
Management/Business/Financial	7.4%
Professional	12.5%
Sales	6.0%
Administrative Support	10.0%
Services	22.1%
Blue Collar	42.0%
Farming/Forestry/Fishing	3.4%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	6.4%
Production	13.4%
Transportation/Material Moving	13.8%

**2000 Workers 16+ by Means of Transportation to Work**

Total	3,382
Drove Alone - Car, Truck, or Van	71.3%
Carpooled - Car, Truck, or Van	18.8%
Public Transportation	0.0%
Walked	5.1%
Other Means	1.7%
Worked at Home	3.1%

2000 Workers 16+ by Travel Time to Work

Total	3,382
Did Not Work at Home	96.9%
Less than 5 minutes	4.2%
5 to 9 minutes	19.7%
10 to 19 minutes	25.9%
20 to 24 minutes	6.9%
25 to 34 minutes	11.9%
35 to 44 minutes	6.3%
45 to 59 minutes	13.3%
60 to 89 minutes	5.5%
90 or more minutes	3.2%
Worked at Home	3.1%
Average Travel Time to Work (in min)	26.0

2000 Households by Vehicles Available

Total	3,986
None	17.6%
1	37.1%
2	28.8%
3	11.7%
4	3.6%
5+	1.3%
Average Number of Vehicles Available	1.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Bullock, AL****2000 Households by Type**

Total	3,986
Family Households	68.5%
Married-couple Family	35.5%
With Related Children	15.6%
Other Family (No Spouse)	33.0%
With Related Children	23.3%
Nonfamily Households	31.5%
Householder Living Alone	28.9%
Householder Not Living Alone	2.6%

Households with Related Children	38.9%
Households with Persons 65+	28.4%

2000 Households by Size

Total	3,986
1 Person Household	28.9%
2 Person Household	30.3%
3 Person Household	16.7%
4 Person Household	12.9%
5 Person Household	6.5%
6 Person Household	3.0%
7+ Person Household	1.8%

2000 Households by Year Householder Moved In

Total	3,986
Moved in 1999 to March 2000	13.7%
Moved in 1995 to 1998	26.4%
Moved in 1990 to 1994	13.8%
Moved in 1980 to 1989	17.1%
Moved in 1970 to 1979	14.9%
Moved in 1969 or Earlier	14.2%
Median Year Householder Moved In	1991

**2000 Housing Units by Units in Structure**

Total	4,727
1, Detached	57.4%
1, Attached	1.9%
2	3.2%
3 or 4	1.5%
5 to 9	0.7%
10 to 19	0.6%
20+	1.9%
Mobile Home	32.8%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	4,727
1999 to March 2000	2.6%
1995 to 1998	12.8%
1990 to 1994	9.4%
1980 to 1989	17.3%
1970 to 1979	22.9%
1969 or Earlier	35.1%
Median Year Structure Built	1977

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Bullock, AL

Top 3 Tapestry Segments

- | | |
|----|---------------------|
| 1. | Rural Bypasses |
| 2. | Modest Income Homes |
| 3. | Rooted Rural |



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,758,207
Average Spent	\$959.46
Spending Potential Index	36
Computers & Accessories: Total \$	\$363,151
Average Spent	\$92.71
Spending Potential Index	39
Education: Total \$	\$1,663,433
Average Spent	\$424.67
Spending Potential Index	31
Entertainment/Recreation: Total \$	\$6,964,343
Average Spent	\$1,777.98
Spending Potential Index	48
Food at Home: Total \$	\$9,206,997
Average Spent	\$2,350.52
Spending Potential Index	48
Food Away from Home: Total \$	\$5,968,106
Average Spent	\$1,523.64
Spending Potential Index	44
Health Care: Total \$	\$8,839,958
Average Spent	\$2,256.82
Spending Potential Index	55
HH Furnishings & Equipment: Total \$	\$3,486,141
Average Spent	\$890.00
Spending Potential Index	39
Investments: Total \$	\$1,003,872
Average Spent	\$256.29
Spending Potential Index	25
Retail Goods: Total \$	\$51,059,492
Average Spent	\$13,035.36
Spending Potential Index	48
Shelter: Total \$	\$22,343,904
Average Spent	\$5,704.34
Spending Potential Index	37
TV/Video/Sound Equipment: Total \$	\$2,539,140
Average Spent	\$648.24
Spending Potential Index	45
Travel: Total \$	\$2,824,090
Average Spent	\$720.98
Spending Potential Index	38
Vehicle Maintenance & Repairs: Total \$	\$1,831,796
Average Spent	\$467.65
Spending Potential Index	47

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.